

# LIONEL LAM SONG POH

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## ABSTRACT

A project management and business analysis professional with 13 years of IT experience, and a proven track record of delivering mission-critical projects in Singapore and in the region.

He is a highly meticulous and detail-oriented individual, with a keen eye for quality implementation of IT solutions.

## EXPERIENCE

### Project Manager

Dec 2022 - Present Day

Ufinity Pte. Ltd., Singapore

*Project: GoWhere, and ServiceConnect (GatherSG), GovTech Digital Services*

- Seconded to GovTech (Government Technology Agency) Digital Services as Delivery Manager.
- Manages and oversees implementation and delivery of application such as Bloobox GoWhere, HealthierSG GoWhere, and features and enhancements for ServiceConnect, which powers all ServiceSG Centres in Singapore.
- Actively engages with stakeholders from the various agencies and ministries (i.e., National Environment Agency, Ministry of Health, People's Association) for operation and development matters.
- Oversees and facilitates team participation in the scrum ceremonies (i.e., the daily scrum, sprint planning, sprint retrospective etc.), and works closely with the team to unblock and resolve work impediments.

### Consulting Manager

Jun 2021 - Sept 2022

Toppan Ecquaria Pte. Ltd., Singapore

*Project: IPOS Digital Hub, Intellectual Property Office of Singapore*

- Project Manager who led planning, design and scheduling activities for the implementation of IPOS Digital Hub, for the Intellectual Property Office of Singapore (IPOS).
- Led a team of 56, comprising of solution architects, software engineers and business analysts to achieve the project objectives.
- Proactively participated in risk mitigation and schedule review activities by actively engaging with the project team members and the various project stakeholders to ensure that the various project activities were completed within schedule.
- Oversaw the successful commissioning of IPOS Digital Hub in June 2022.

## CERTIFICATIONS

### Project Management

- Project Management Institute
  - PMP
    - PMP Number: 2807795

### Business Analysis

- International Institute of Business Analysis
  - IIBA-AAC
    - Credential ID: 86683256

### Agile Scrum

- Scrum.org
  - Professional Scrum Master I
    - Cert No.: 597874)
  - Professional Scrum Product Owner I
    - Cert No.: 603850

### Cloud Technologies

- Microsoft
  - Azure Fundamentals
- AWS
  - Certified Cloud Practitioner

## EDUCATION

### Universiti Teknologi Malaysia

2006 - 2009

Bachelor of Computer Science

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## Consulting Manager

Feb 2020 - May 2021

Toppan Ecquaria Pte. Ltd., Singapore

*Project: GPC Migration for State Courts, Singapore Judiciary*

- Project Manager who led planning, design and scheduling activities for the migration project for the Integrated Court Management System (ICMS) of State Courts from the Government Data Center (GDC) to Government Private Cloud (GPC).
- Closely monitored project activities at all times to ensure required project activities were completed on time. This includes proactively engaging in risk identification and mitigation activities.
- Actively led a team of 10 and liaised with stakeholders - internal and external - to deliver the project within schedule despite tight constraints. High-risk and impact activities (e.g. SSAT, Security and Penetration tests) were carefully managed with proper contingencies in place which ensured minimal impact to the project schedule.
- Managed and oversaw a smooth transition from the old system to the new system, while minimizing disruptions to court hearings.

## Senior Software Engineer

Sept 2019 - Jan 2020

Accenture SG Services Pte. Ltd., Singapore

*Project: Central Case Management System / OneService@SG*

- Managed implementation of change requests for the Central Case Management Portal (CCMP) project, which is the primary underlying application component of the OneService@SG website and OneService@SG mobile app.
- Liaised with key project stakeholders for requirements gathering and worked closely with the developers to analyze and plan the aforementioned requirements for implementation and testing.

## Senior Business Analyst/ Project Manager

Mar 2016 - Sept 2019

Toppan Ecquaria Pte. Ltd., Singapore

*Project: Weather Information Website for Meteorological Service Singapore, National Environment Agency*

- While serving in capacity as Project Lead - oversaw and ensured the completion of key deliverables for Phase 2 of the project which allowed for the project to transition into the commissioning phase.
- Was promoted to Project Manager of this project in Sep 2016, and led a team of engineers while working closely with external vendors/partners to optimize the application and hardware (IPS - Intrusion Prevention System). Despite overwhelming odds, the project eventually passed the stringent required performance criteria.
- Managed the support and maintenance of Weather Information Portal (WIP) of Meteorological Service Singapore (MSS). This included overseeing the gathering and analysis of requirements, design, and successful implementation of various major application module upgrades (in the form of Change Requests) to serve the critical and changing needs of MSS and their partner agencies.
- Ensured that WIP was available 24/7 as it was a mission-critical system with very stringent performance requirements that provided important weather data to the public, as well as to several organizations such as Changi ATC (Air Traffic Controller) and the military.

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## SKILLS

### Project Management

- Project Planning/Scheduling
- Stakeholder Management
- Meetings Management and Facilitation
- Contract & Vendor Management
- Negotiation
- Mentoring and Counseling

### Database Management

- Microsoft SQL Server
- MySQL

### Platforms & IDEs

- Visual Studio
- NetBeans
- Eclipse
- Oracle JDeveloper

### Programming Languages

- Java/JSP
- JavaScript/HTML
- Visual Basic.NET/ASP.NET

### Languages

- English (Professional Competency)
- Malay (Professional Competency)

## Senior Project Manager/ Manager of Marketing Tech

Aug 2013 - Dec 2015

TO THE NEW Digital, Singapore

*Projects: Various Social Media, Web Application and Electronic Direct Mailer Projects*

- Oversaw and managed maintenance and upgrades of the LG Singapore website as well as requirements gathering, design and implementation of various marketing campaigns involving the use of Electronic Direct Mailers (EDMs) for LG Electronics (S) Pte. Ltd..
- Led the formalization of project workflows and processes with regard to the LG website maintenance and electronic direct mailer (EDM) accounts by leading the creation and standardization of a suite of reusable templates for better economies of scale. In effect, this reduced the planning, design and production costs and time by as much as 50%, while promoting more agile delivery. The customer engagement process was similarly tailored to support the new workflows.
- Worked closely with counterparts at CNBC in Singapore and key stakeholders from Indonesia Tourism Board to spearhead a marketing campaign that comprised of a suite of deliverables (i.e. microsite, design and creation of digital assets) for their tourism promotion initiatives.
- Co-managed and served as technical advisor for a proof-of-concept mobile application for SingTel.
- Managed regional project teams in delivering web and social media projects for notable clients in Singapore and Malaysia (i.e., LG, NTUC Income, NTUC e2i, CNBC, Texas Chicken, Dentsu).

## Web Developer

May 2013 - Aug 2013

3M Singapore Pte. Ltd.

*Project: Website/Portal Maintenance for 3M Singapore*

- Maintenance of the 3M Singapore website.
- Updates to the product line - supporting the various product owners and business units.

## Software Engineer

Oct 2009 - Jan 2013

SAINS (Sarawak Information Systems) Sdn. Bhd.

*Projects: Housing Information System (for the State Housing Development Corporation), State Integrated Financial, Budget and Accounting System (SIFBAS)*

- Integration and implementation of a biometric human interface device - the Digital Persona OneTouch fingerprint reader - into an existing user- management module for the State Integrated Financial, Budget and Accounting System (SIFBAS).
- Development, maintenance, and enhancements of modules for the Housing Information System, for the State Housing Development Corporation.
- Development, integration and maintenance of report modules for the State Awards Management System as well as enhancements on an on-going basis, based on user feedback and recommendations.
- Development of a sub-module for the e-SKM system. The e-SKM system is designed to automate the management of office terms for various locally elected ethnic group representatives and leaders in culturally-diverse Malaysia.

## OTHER INFO

### Nationality

Malaysian (Singapore PR)

### References

Available Upon Request